

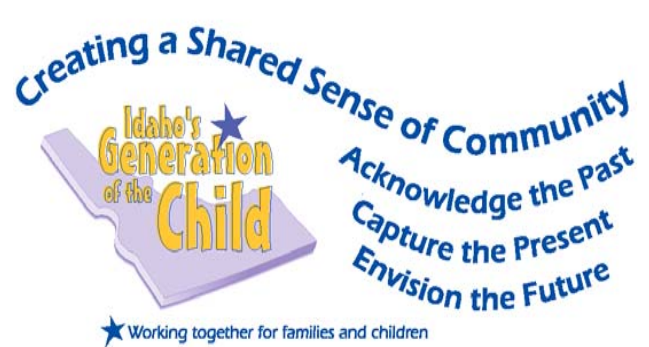
Capture the Present:

Sustainability Today & Tomorrow

Sustainability Defined

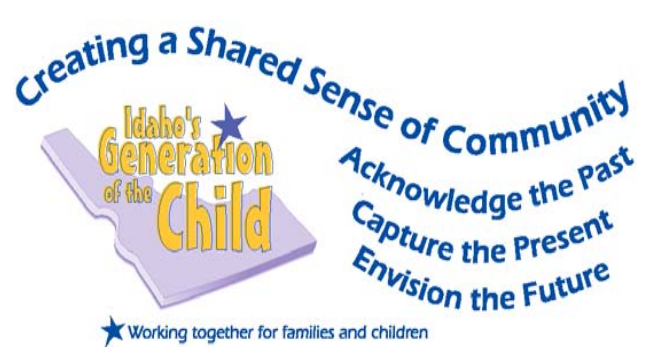
“To be sustainable you have to do well **BEFORE** you do good”

(Boise YMCA Strategic Plan)



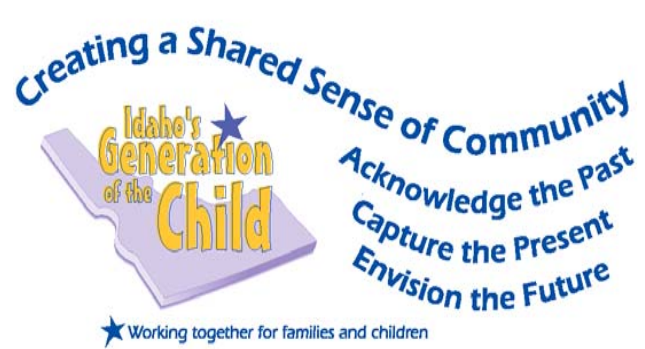
Objectives

- **Identify the basic elements critical for achieving a stable base of fiscal & non-fiscal resources**
- **Identify sustainability resources and expertise**
- **Identify barriers to and benefits of sustainability**
- **Identify one thing you can do to begin moving to a focus on the future**



Call to Action: National Level

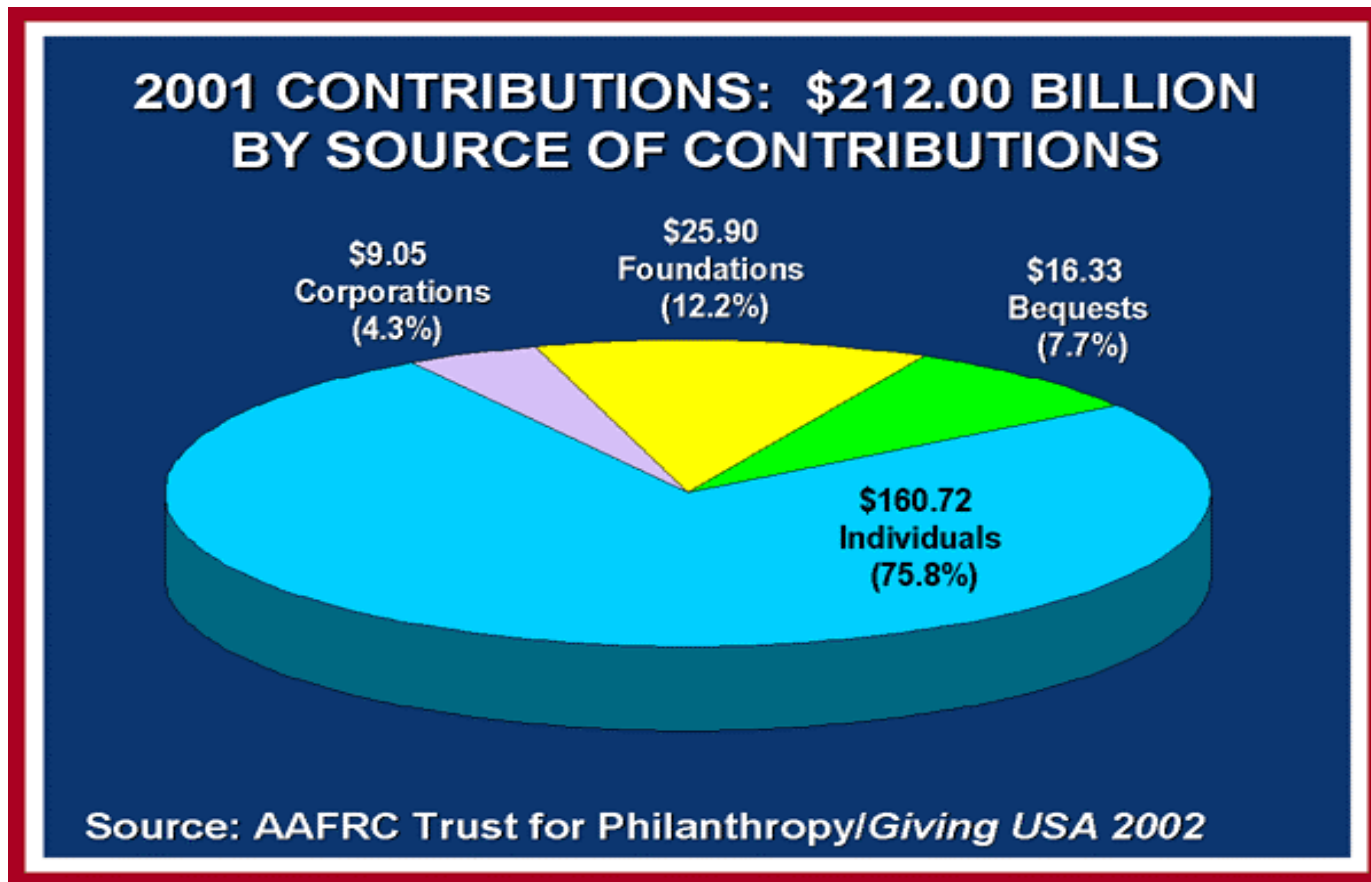
- **Who should be solving problems at the community level? Government or Non-profits**
- **Where has the burden for providing services to families and children been shifted? Government or Non-profits**
- **How will these factors affect you?**



Call to Action: State of Idaho

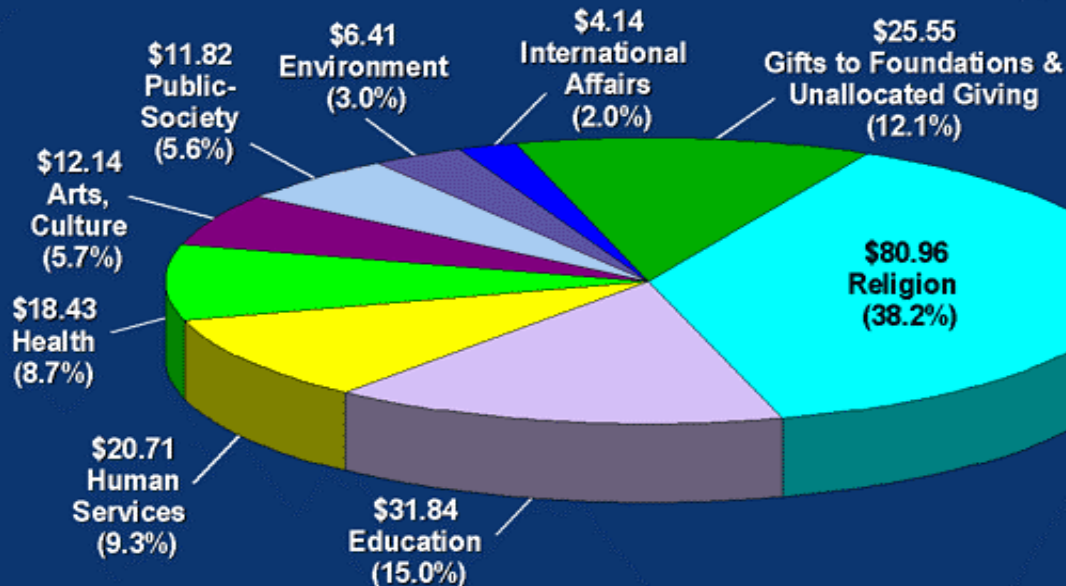
- **How does Idaho stack up against the nation in giving?**
- **Many Idaho nonprofits lack organizational capacity to identify philanthropic resources & to successfully attract and administer grants.**
- **What can we do about this?**

Funding: *Who Typically Gives?*



Where do People Give?

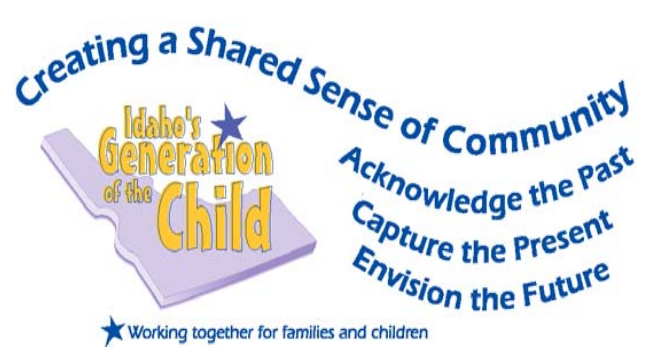
2001 CONTRIBUTIONS: \$212.00 BILLION BY TYPE OF RECIPIENT ORGANIZATION



Source: AAFRC Trust for Philanthropy/Giving USA 2002

Sustainability

**How do we build a stable base of support
to sustain effective initiatives over time?**

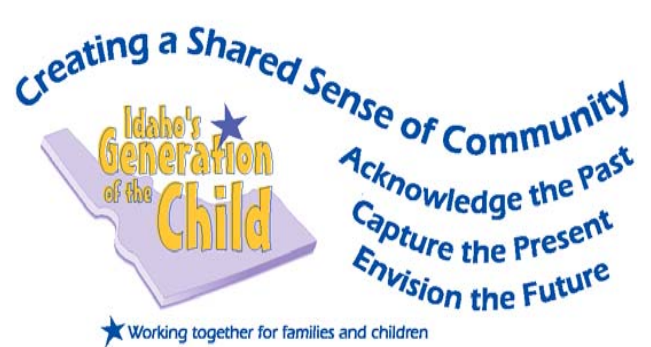


Key Components of Sustainability

- **Vision**
- **Relationships of Trust**
- **On-going Identification of Community Resources**
- **Strong Internal systems**
- **Capacity Building**
- **Sustainability Plan (strategic & fiscal)**
- **Broad Base of Community Support**
- **Results Oriented**
- **Adaptability to Changing Conditions**

Vision

- **Write down the vision and make it easy to understand so that anyone may run with it.**
(Habakkuk 2:2 paraphrased)
- **Vision = Glue**
- ***A Shared Vision* takes time and a great deal of input from key stakeholders**
- **Determine your fit**



Relationships of Trust & Broad Base of Support

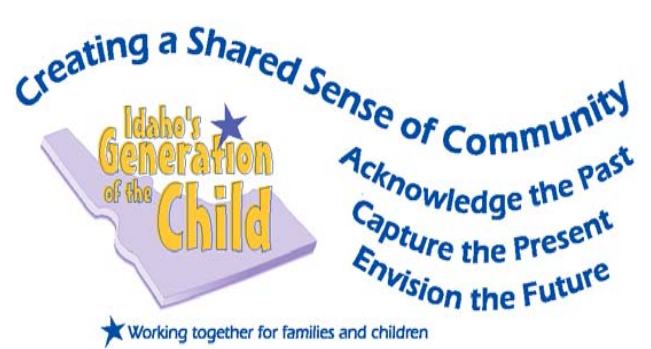
- Trust is very difficult to achieve, but very easy to destroy.

"You can get everything in life you want if you help enough other people get what they want."

Zig Ziglar

On-going Identification of Resources

- Community Mapping
- Fiscal & Non-fiscal Resources
- Boise Library Funding Information Center
http://www.boisepubliclibrary.org/Ref/resources_fic.html
- Venture Philanthropy Partners, Mckinsey Capacity Assessment Grid
<http://www.venturephilanthropypartners.org/learning/reports/capacity/capacity.html>



Results Oriented

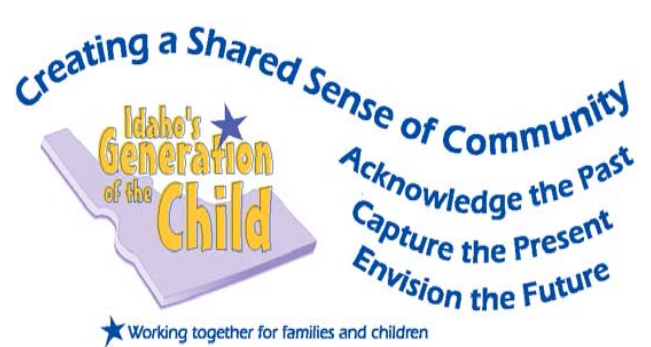
- **Successful initiatives constantly monitor their efforts.**
- **An orientation toward measuring efforts & outcomes.**
- **The Logic Model**
- **Find Experts to Assist**

Strong Internal Systems

- **Sound Accounting & Auditing systems**
- **Create policies & procedures based on standards & best practice.**
- **Purchasing & Personnel Procedures**
- **Up-to-date Information Systems**
- **Governance Structures**
- **Management Systems**

Adaptability to Change

- **Who Moved My Cheese?**
 - **Spencer Johnson, M.D.**
- **YMCA Organization**



Sustainability Plan

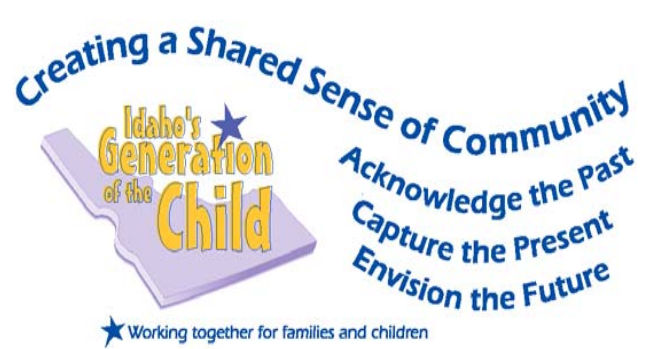
- **A single plan that brings together all the other elements**
- **Is fluid and dynamic—not static**
- **Effectively addresses how you plan to meet the needs of families and children**
- **Is a long term road map**

REMEMBER WHO GIVES!

Why should strangers give to you if your own neighbors, family, friends don't?

Ask Tough Questions

- **What evidence do you have to show your organization is needed?**
- **Would people be better served if your organization merged or shared resources with another organization with like vision?**
- **Is it more likely that your organization would be sustainable if they merged or shared resources with another organization with like vision?**

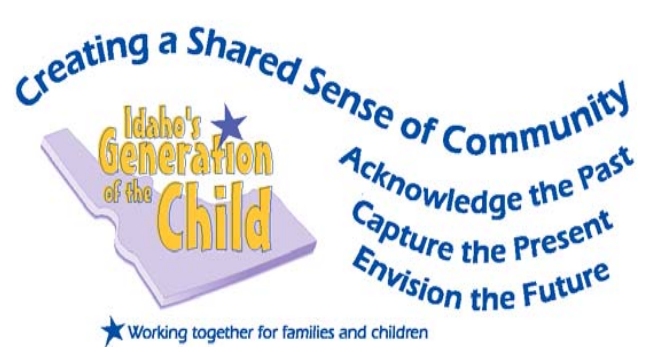


Capture the Present & Plan for the Future

“No enterprise can exist for itself alone. It ministers to some great need, it performs some great service, not for itself, but for others; or failing therein it ceases to be profitable and ceases to exist.”

President Calvin Coolidge

- **What Can You Do Today or Tomorrow?**



Credits & Resources

- **The Finance Project (*Sustaining Comprehensive Community Initiatives, Key Elements of Success*)**
- **Mary Kay Aucutt, Boise City Library Funding Information Center**
- **Craig Parry, Idaho Community Foundation**
- **Ann Dehner, Idaho Nonprofit Development Center**